



MONCTON INDUSTRIAL PARK CALEDONIA INDUSTRIAL ESTATES VICTORY INDUSTRIAL CENTRE

BULLETIN

Companies in Moncton's industrial parks *Watching* out for each other!



Business Watch/Entreprises en surveillance, was launched in the Fall of 1996, as an initiative of the Parks Association and Moncton Industrial Development. To be effective it means that the people working in the industrial parks do their part in watching over the parks and help reduce the incidence of crime. It is your efforts help make our parks a better place for all concerned and that's the reason for the *Watch* program.

Business Watch/Entreprises en surveillance is based loosely on the well known Neighbourhood Watch, taking a similar neighbourhood approach for Moncton's industrial parks. What that really means is that everyone working in our parks can contribute by being attuned to what is happening around them.

Business Watch/Entreprises en surveillance applies the principles of community awareness and common sense in a common effort to reduce crime. Principles like getting to know your business neighbours; alerting employees on how to watch for crime and knowing how to respond. The four basic elements of *Business Watch*:

Security Assessment: companies make a thorough assessment of their premises to determine their quality of deterrence. The Codiac Regional RCMP can also be contacted for their help to review the property and offer their comments.

Employee Education: Firms are strongly encouraged to educate their employees on how to respond when they notice something unusual. Call the police, call 911 or advise a supervisor, do not interfere, be aware.

Neighbourhood Involvement: Companies are encouraged to let their neighbours know their working hours and to get to know their neighbours hours of operation.

Recognition Awards: If someone in your firm calls in a tip, let us know and we will recognize their initiative in a low-key manner that respects their privacy but recognizes their important contribution.

Making the *Watch* a success means each participating firm must actively involve their employees. The program is only as good as the members make it. So keep your eyes and ears open, and report anything unusual.





Five Easy Steps To Organizing Your *Business Watch* Participation

1. Getting Organized

For larger organizations, organize a staff meeting of your various managers followed by meetings of all of your employees in groups. These can be based on shifts or on work groups e.g. all of your transport drivers. For smaller organizations just hold a staff meeting. At those meetings:

- outline the four elements of the program: security assessment; employee education; neighbourhood involvement; recognition awards.
- designate a *Business Watch* manager, someone in your company with responsibility for implementation.
- for shift operations, designate shift managers.
- Develop an implementation plan based on the four program elements.

2. Security Assessment:

- look at all aspects of your business: are windows secure; are doors locked at all times; is key access limited to those who need it; are open loading doors and entry doors manned during working hours; are all door and window locks checked at the end of every working day; is there an alarm system and does it work and so on. Have your *Watch* manager contact the Codiac Regional RCMP if you would like their assistance in the assessment.
- Either the *Watch* manager or someone designated specifically by the manager should be given the responsibility for ensuring all doors are locked, windows closed and that loading areas are not left unattended.
- Restrict key access to those that need it. *Watch* manager should have a record of everyone who has a key.
- Provide name of your *Business Watch* manager to the Parks Association along with their number for contact.

3. Employee Education:

- don't just read about it or just tell one or two employees. This program only works if you make it work. Organize - designate key people. Teach your employees what to do (check locks, lock their cars etc.), teach them what to look for i.e. the car that is out of place, the movement that shouldn't be there etc.

Hold employee information sessions

- what the program is all about, how to take part i.e. spotting the unusual, who to report to, dial 911, don't do it yourself etc.
- invite the Codiac Regional RCMP to attend and brief people on what to look for and how to respond.
- for those with security guards, invite the police to meet with your security personnel and brief them on what to do and what to see.
- for those with transport drivers and shift workers, put a special emphasis on educating them to be on the lookout for unusual activity in the parks after hours.

4. Neighbourhood Involvement:

- Meet your neighbours and let them know what you are doing. Share ideas, share your working hours and exchange response phone numbers i.e. who to call if a problem occurs.
- Ask if they are members of the program, if not encourage them to join; do they have a *Watch* manager and if so, have your manager make contact with them

It's as simple as 911. If you see something suspicious dial 911 and alert the police.

Other problems or concerns? Call the Watch Commander at 857-2496

- Organize block meetings of the *Watch* managers on your block and share ideas. Invite the police to attend for additional briefings.

5. Recognition Awards

- reporting something unusual or a specific occurrence is the most important component of the program. Call 911 if something is unusual and suspicious. If someone knows information regarding a crime or hears of one about to happen they should either call 911 and let the police know or call Crimestoppers at 1-800-222-TIPS (8477) and give them the information
- make sure your employees know who to report to when they discover a problem. Everyone should know who the *Watch* managers are. When employees do report something, the *Watch* manager should let us know when recognition should be forthcoming. Just write us or call MID at 857-0700
- the *Business Watch* program does not offer a financial reward but for those that do take the initiative to respond to crime and report to the police, we offer a recognition reward. This will be done in a manner that does not embarrass the employee or that makes others aware of their contribution unless they want it. We will respect the confidentiality of those taking action but at the same time we want to be able to say thank you. So let us know when employees take appropriate action and we will respond with one of our awards.

The *Business Watch* program requires your active participation if it is to be successful. All of us would like to believe that ending crime is an easy matter of just calling the police. But the police cannot be everywhere, and in fact do we want them everywhere all of the time. Most of all, for the police to be effective whether in the industrial parks or anywhere else in the community, they need the assistance of the people throughout the community. The effectiveness of this new program will only be as good as the people in the industrial parks want to make it.

Involve the Codiac Regional RCMP, they are the professionals and they want to be involved. And at the end of the day, all of us look to the police to help solve the crime. If you would like to arrange to have an officer brief your staff or if you would like to have an officer look at your premises and give you an assessment of your level of security just contact the Codiac Regional RCMP at 857-2457 and tell him you are calling as a member of the *Business Watch* program. Together we can all make a difference.

Codiac Regional RCMP and You!

Whenever you see something suspicious, call the police. If you know of something happening, call the police. If you arrive at work and something has been stolen, call the police.

That might seem like an obvious thing to do but it is surprising how often people don't bother. They might think it's not important enough for the police. They might think it's a one time thing with no chance of recovery. Call them anyway.

The police are able to track incidents to see where the problem areas are. As a result, it is easier for them to spot trends e.g. if several break-ins occur between 3:00 am and 6:00 am in a particular park on Monday nights, a pattern will emerge but only if it is being reported.

Your help will help the police in resolving the problem. But it can only work if you report the incidents. So, keep a *Watch* but also use the phone.



**Can they find you?
Make sure the number of your business address is clearly visible and easily read from the street. The easier it is for the Police to identify the right place, the better the chance of success.**

Moncton Industrial Parks Association

Are your people *Watching*?

There are three industrial parks represented by the Moncton Industrial Parks Association. Formed in 1986 to represent Moncton Industrial Park and Caledonia Industrial Estates, the association expanded its role in 1998 with the addition of Victory Industrial Centre. Over the years the association has pursued issues such as snow removal, mail service, traffic lights, street repair and so on. It has also given out several scholarships to students heading off to post-secondary education and has recognized many of the businesses through the Beautification Awards.

In 1996, the association launched *Business Watch/Entreprises en surveillance*. All of us are concerned about security and we cannot solely rely on the police; they can't be everywhere. That's where you and your employees come in. Keep your eyes open and be aware of what's happening in your environment. Many of you are there in the evenings and on the weekends when most crime occurs. So watch your neighbour and call the police if something is out of wack.



Business Watch/Entreprises en surveillance



It's Your *Watch!*

If you have ideas or suggestions, let us know

The Business Watch program is specifically aimed at the businesses in Moncton's industrial parks and that means you. The Moncton Industrial Parks Association is your collective voice for the parks, it's in your interest to be a part of the association.

Every member of the Parks Association is automatically a member of Business Watch. In fact, any company in the parks can be part of Business Watch just by looking out for your neighbours. In the meantime, if you haven't the association, maybe now is the time. It's only \$100 per year.



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